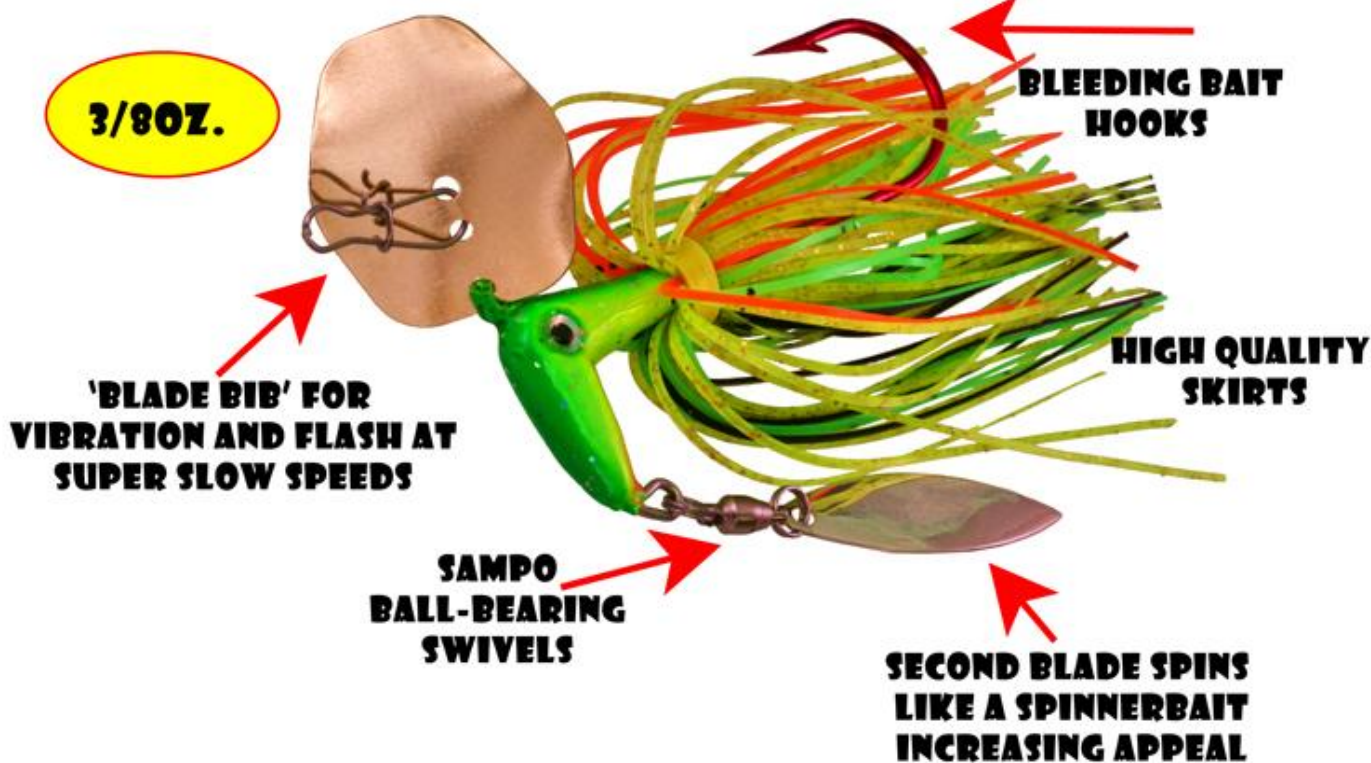


ROCK'N-RUNNER™

by BLAKEMORE

NEW FOR 2008!

SLOW PRESENTATION + FLASH + VIBRATION = MORE FISH!



THE WIGGLIN' CHATTERIN' MUMBLIN' ROCK'N RUNNER!



ROAD RUNNER[®]

by BLAKEMORE

SLOW PRESENTATION + FLASH + VIBRATION = MORE FISH!

GOLD SERIES - 50TH ANNIVERSARY EDITION



MARTIAN MINNOW



BLUE FUSION



BLUE CHEEZ



PEARL MINNIE

AVAILABLE NOW IN 1/8TH AND 1/16TH SIZES

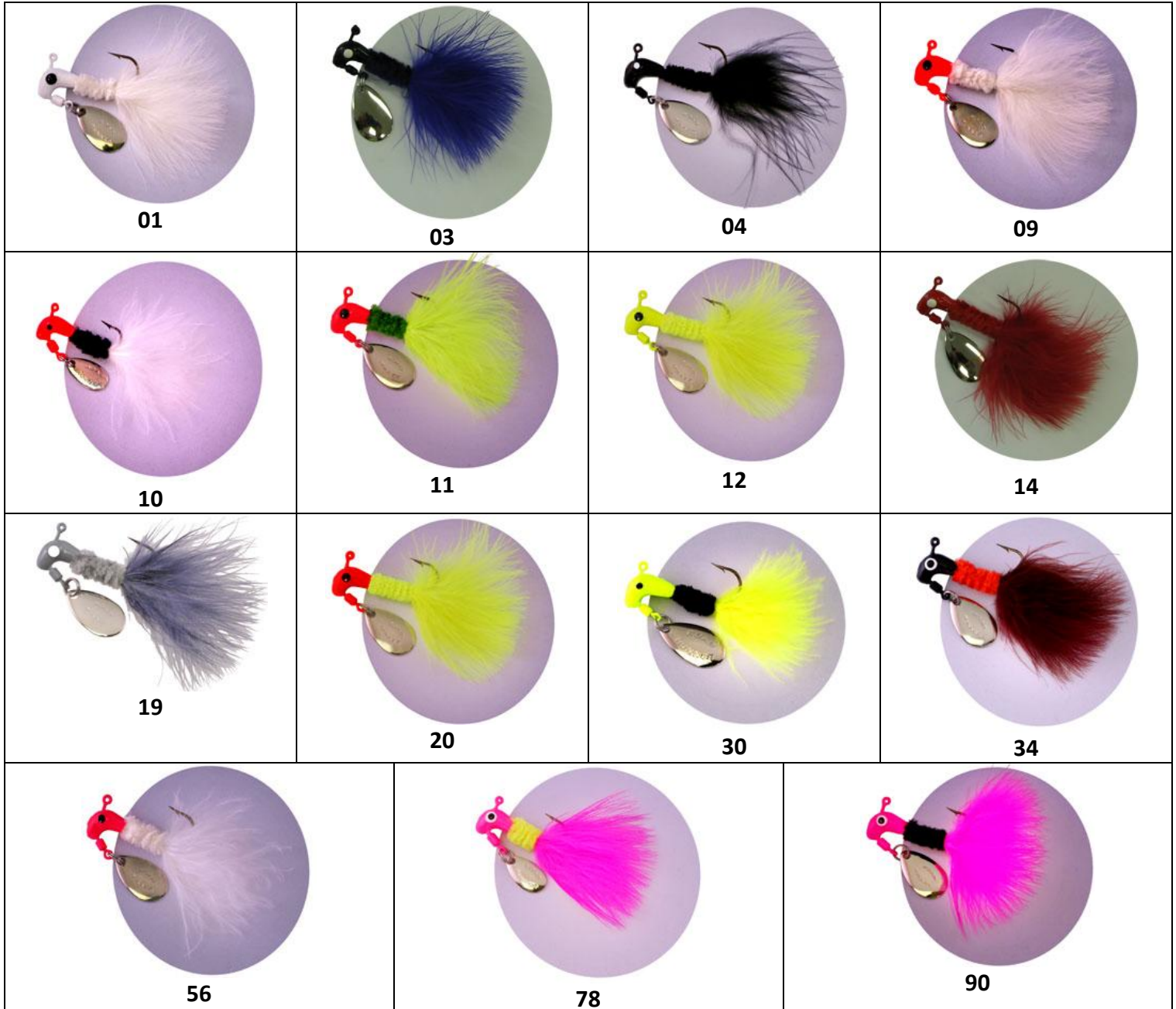
ASK FOR THEM AT YOUR FAVOURITE TACKLE STORE!



ROAD RUNNER[®] by BLAKEMORE

SLOW PRESENTATION + FLASH + VIBRATION = MORE FISH!

MARABOU



Available in 1/16th, 1/8th, 1/4 ounce sizes.

Each different head size has a corresponding body size and blade to match.

Order by head size/colour number coding. Eg, 1401 is 1/4oz, white.



Salt-Runner™

Out-Fishes Ordinary Jigs!



Salt-Runners add colour and flash to your soft plastic. The spinner blade adds water resistance that allows you to slow down the retrieve, keeping your lure in the strike zone longer!

Sampo Ball Bearing swivels keep the blade spinning smoothly.

Two colours available in 1/4 oz and 3/8th oz



Slab Daddy

Hand tied jigs for redfin, 1/8th oz size 2 hooks.

4 pcs per pack.





ROAD RUNNER[®]
 by BLAKEMORE
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CRAPPIE THUNDER

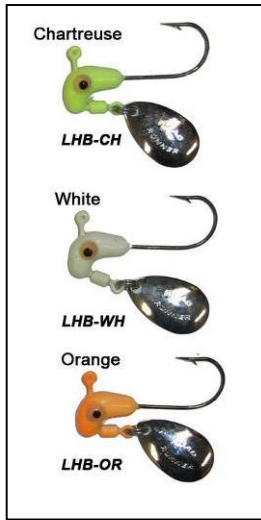


ROAD RUNNER[®]
 by BLAKEMORE
 SLOW PRESENTATION + FLASH + VIBRATION = MORE FISH!
CURLY TAIL





Twirly Worms – One size 2.5in
Ideal for drift/twitching down streams or trolling behind cowbells



Luminescent Heads
1/8th oz 16 per pack
Glow in the Dark

Bulk Red Heads 1/8 & 1/4 oz



BLAKE MORE LURE (CO.) HEAVY DUTY HEADS



| No. | Colour | 1/4oz | 3/8oz | 1/2oz | 3/4oz | 1oz |
|-----|-------------------|-------|-------|-------|-------|-----|
| | | 3pk | 3pk | 2pk | 2pk | 2pk |
| 01 | White | - | - | * | - | * |
| 12 | Chartreuse/orange | - | * | * | * | * |
| 13 | Lead (unpainted) | * | - | - | * | - |
| 14 | Red | - | - | - | - | * |
| 25 | White/red | * | - | * | * | * |
| 94 | White/chartreuse | * | * | * | * | - |